

HOW DO SMALL AND MEDIUM ART GALLERIES SURVIVE?

FINANCIAL TIMES, CHINA, APRIL 16, 2020



Suzy Murphy, *As the Blue Waves Rise*, oil on linen, 2019

As the epidemic continues, online exhibitions will become more creative, and collectors will have more opportunities to communicate directly with galleries and artists. But is it too early to assess the impact of online exhibitions?

‘Ingram’s small gallery in the Mayfair district of central London specialises in original prints and works on paper by contemporary artists and masters of the United States and Britain. Her upcoming virtual exhibition will feature new works by artist couples Gary Hume and Georgie Hopton, as well as David Hockney’s iconic prints. At the same time, another artist, Tom Hammick, was appointed artist of the Glyndebourne Opera Festival this year.

In case the opera festival held in the summer is delayed or cancelled, the gallery plans to cooperate with the organizer to hold an online exhibition for Hammick, showing the operas and music that inspired him.

Lyndsey Ingram’s website, in addition to providing a complete list of works and richer content, has also added interviews with artists’ studios. When she opened a few years ago, Ingram created a salon-like atmosphere for the gallery, holding a series of events in the gallery based on her interests, such as “Yoga Dinner Club” and art history courses. Now the gallery’s efforts are focused on online content, to strengthen the gallery’s community spirit.

LYNDSEY INGRAM

20 Bourdon Street, London W1K 3PL | T. +44 (0)20 7629 8849 E. info@lyndseyingram.com W. lyndseyingram.com