

# Burberry collaborates with British artist Gary Hume for the upcoming Summer 2025 show

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**Hume is creating an original set which will be presented in the show space at the National Theatre, London, on 16 September.**

The set is inspired by Hume's installation, 'Bays', which was first shown in a seminal group exhibition called the East Country Yard Show in London's Docklands in 1990. The piece, made from vast water-resistant sheets, featured cutout rectangles influenced by the functional, modernist design of hospital doors – a prominent feature in Hume's paintings in the late 1980s and 1990s. Hume recently unearthed 'Bays' for the first time since it was exhibited.

This collaboration continues Burberry's longstanding commitment to supporting British arts and culture. From partnering with contemporary British artists such as Sarah Lucas at Tate Britain and John Akomfrah at La Biennale Di Venezia, to supporting institutions like the Royal Academy of Arts, Burberry celebrates the best of British creativity, bringing it to a global audience.



Gary Hume is one of the leading British painters and sculptors of his generation, best known for his figurative and abstract paintings in high-gloss industrial paint. His work has received acclaim for its emotive themes, use of colour and longevity. He was shortlisted for the Turner Prize in 1996.

‘When Daniel approached me for this collaboration, I was surprised he was even aware of the ‘Bays’ installation, as it was work I made a long time ago that hasn’t been seen much. It’s such an honour to work with him on this show and design the set for such an iconic brand at an iconic venue.’ – **Gary Hume**

‘It is a pleasure and an honour to collaborate with Gary Hume for our Summer 2025 show. I have long admired his work; his extraordinary use of colour, and the emotion behind his pieces, are what make him such a fascinating artist.’ – **Daniel Lee, Chief Creative Officer, Burberry**

## ABOUT GARY HUME

Gary Hume (b.1962) came to prominence in the early 1990s; his work is strongly associated with the Young British Artists movement. He established an international reputation for his large-scale paintings, featuring bright colours and depicting fragments of everyday life. Themes in Hume’s work range from his own memories to beauty, romance, mystery and politics. In 2001, the artist was elected a Royal Academician.

- ‘Gary Hume: Mirrors and other creatures’ is at Sprüth Magers, London, 13 September – 19 October.
- ‘Gary Hume: This Way/That Way – Paintings from the 90s’, is at Hazlitt Holland-Hibbert, London, 13 September – 26 October.
- ‘Gary Hume: A Selection of Prints from 1994 – 2002’ is at Lyndsey Ingram, London, until 3 October.